

Item 1 – Cover Page



Franson Financial

**Form ADV Part 2B – Individual Disclosure
Brochure**

for

Isaac Nash Franson

Personal CRD Number: 7681414

Investment Advisor Representative

This brochure supplement provides information about Isaac Nash Franson that supplements the Franson Financial LLC brochure. You should have received a copy of that brochure. Please contact Isaac Nash Franson if you did not receive Franson Financial LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Isaac Nash Franson is also available on the SEC's website at www.adviserinfo.sec.gov.

Franson Financial LLC
10405 State Hwy 27
PO Box 351
Hayward, WI 54843
(715) 919-0879
isaac@fransonfinancial.com
CRD # 321943

Item 2 – Education Background and Business Experience

Name: Isaac Nash Franson

Born: 1995

Education after High School:

2024-Present University of Wisconsin – Madison. Madison, WI

2021-2023 Dickinson State University. Dickinson, ND

2019-2021 North Idaho College, Coeur d’Alene, ID: Associate of Arts

2014-2015 Creighton University, Omaha, NE

Business Background:

05/2023 Franson Financial LLC, Hayward, WI

to Present Financial Advisor and Portfolio Manager

Item 3 – Disciplinary Information

There are no legal or disciplinary events that are material to a client’s or prospective client’s evaluation of this advisory business.

Item 4 – Other Business Activities

Isaac Nash Franson also performs independent business consulting, bookkeeping, and real property rental activities. He spends less than 10 hours per week on this outside business activity.

Item 5 – Additional Compensation

Isaac Nash Franson does not receive any economic benefit from any person, company, or organization, other than Franson Financial LLC, in exchange for providing clients advisory services through Franson Financial LLC.

Item 6 – Supervision

As a representative of Franson Financial LLC, Isaac Nash Franson is supervised by Caleb Franson, the firm’s Chief Compliance Officer. Caleb Franson is responsible for ensuring that Isaac Nash Franson adheres to all required regulations regarding the activities of an Investment Advisor Representative, as well as all policies and procedures outlined in the firm’s Code of Ethics and compliance manual. The phone number for Caleb Franson is 715-919-0880.

Item 7 – Requirements for State Registered Advisers

This disclosure is required by state securities authorities and is provided for your use in evaluating this investment advisor representative's suitability.

A. Isaac Nash Franson has NOT been involved in any of the events listed below.

1. An award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500, involving any of the following:
 - a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.
2. An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:
 - a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.

B. Isaac Nash Franson has NOT been the subject of a bankruptcy.